

**March 25 - 26, 2017**

Santa Ana Star Center, Rio Rancho, New Mexico

### YOUR RETURN ON INVESTMENT

As a small business owner, every dollar matters. So your hard-earned dollars need to bring you a return on your investment! Our event strategies reflect our understanding how important this event is to your business. Our focus is bringing you face-to-face with a highly motivated, affluent audience.

### WHY EXHIBIT

This event is a one-stop shop! Anything and everything your customers are trying to find for their remodel, renovation, or inspiration - is here. Whether it's products or emerging technologies, this event is the best place to start .

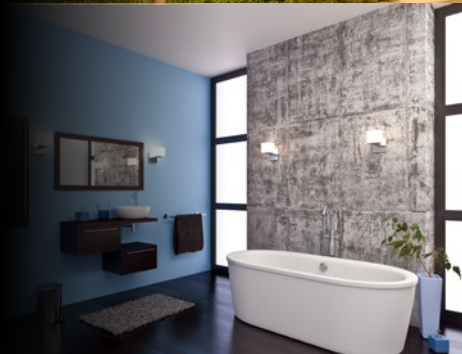
Take your company to the next level - be part of the largest and most attended Home Show in New Mexico. Take advantage of our extensive advertising campaign to generate new business for your company. With a huge event attendance of qualified homeowners, it's easy to see why the NMHR & Landscape Show - Rio Rancho - is the best Home Show in N.M.

### EXPERIENCE AND CREDIBILITY

Trust. You've got to know who you're dealing with when you invest in exhibiting at an event. You've got to know if the show producer has been successful . It takes Experience.

Over the last 26 years, Interact Productions, founded by John Pravato, has produced 55 highly successful home shows in Albuquerque and Rio Rancho New Mexico. John, and his experienced staff personally oversee every element of each of these home shows. We Get It: It's about Service! Service is as important to our Home Show and your small business -- as it is to your customers.

[www.nmremodelingshows.com](http://www.nmremodelingshows.com)



# NEW MEXICO Home Remodeling & Landscape Show

*Rio Rancho*

March 25 - 26, 2017



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# The Event Your Customers Have Been Waiting For... The Opportunity You've Been Hoping For!

More than 9,000 consumers attended the last N.M. Home Remodeling & Landscape Show - Rio Rancho. If you have spoken with any of your customers or business colleagues, you will find the event was highly successful in a number of ways. Not only the huge attendance numbers, but also the willingness of the people who come to this event to support your business, support the event itself, the City of Rio Rancho's involvement and the community awareness created. This is a breakthrough event!

These are your customers. These are the Rio Rancho businesses who support growth and vision in our community. And before you know it, they'll be wanting to know if you are going to be part of, The 15th Annual N.M. Home Remodeling & Landscape Show - Rio Rancho. We look forward to talking with you about exhibiting in this event!

## RESERVE YOUR EXHIBIT SPACE TODAY: CONTACT US

If you have any questions or need further information, please contact our main office:

**John Pravato: 505-269-6985 [jpravato@nmremodelingshows.com](mailto:jpravato@nmremodelingshows.com)**

### Marketing: Radio, Television, Outdoor, Social Media, Newspaper, Internet, Website, Roadway Signage, Public Relations

Today's successful homeshows reach out to businesses and the people of our community, through many facets of media. Interact Productions and their marketing team take advantage of all available avenues...

The N.M. Home Remodeling & Landscape Show - Rio Rancho markets and advertises throughout the entire Albq. Rio Rancho, Placitas, Bernalillo, and Santa Fe markets. Starting 45 days ahead of the event, people who will be attending will see, hear, and read about the event. Our marketing - advertising team consists of highly successful, event-savvy, *marketing social media internet television radio and outdoor* -- experts.

## MARKETING & ADVERTISING

### Radio:

12 top stations in Albuquerque/Santa Fe markets

### Television:

Major Networks and cable television in the Albuquerque and Rio Rancho markets including, but not limited to : FOX-2kasa fox, CBS-krqe, ABC-koat, NBC-kob, Albq & Rio Rancho Cable

### Outdoor:

Billboards in strategic geographic areas

### Social Media:

Facebook (consistent posts and boosts), Instagram, Tweets

### Newspaper:

Rio Rancho Observer, Placitas Signpost, Abq. Journal, Corrales Comment

### Internet:

Consistent email blasts keep consumers informed and up-to-date on the event

### Website:

On-line show listing, exhibitor info, show features, and admission coupons.

