




Exhibitor Agreement

PLEASE COMPLETE THIS FORM AND RETURN ASAP

Show Name and location	Location	Date
NM Home Improvement Show	Santa Ana Star Center	July 10-11, 2021

Please accept this request for exhibit space at the reserved show(s) as indicated above. Execution and delivery of original of this contract and a 50% (non-refundable) deposit shall constitute an agreement to reserve space indicated below at the aforesaid rate, subject to the terms and conditions of this agreement. Full space rate due payable within 45 days of the show. NM Tax rates apply.

Date:	Company*:	
Address:	City, State, Zip:	
Phone:	Email:	
Category/Product Names:		
 Authorized Signature:		Print:
Booth(s) Cost:	\$	
Booth discount(s):	\$	
NM Tax:	\$	
Net Cost:	\$	
50% Deposit: (Due Within 7 days of reservation)	\$	
Final Balance Due:	\$	

Pay online at <https://app.moonclerk.com/pay/6xh0hhp5o3gg>

Notes:	Booth Locations

**Company name as shown will be used in all promotional materials*

Electricity Needed: Yes No

All credit card charges for the New Mexico Home Improvement Show will appear on your statement as Interact Productions

MAKE CHECKS PAYABLE TO:

Interact Productions – P.O. Box 654 Petoskey, MI 49770 | **PHONE: 505-269-6985**

Email: john@nmremodelingshows.com | www.nmremodelingshows.com



Show Location

- Santa Ana Star Center

Show Dates

- July 10-11, 2021

Show Hours

- Saturday: 10:00am – 5:00pm
- Sunday: 10:00am – 4:00pm

Booth Rates

\$700.00 – 10x10 Standard

\$800.00 – 10x10 Corner

*\$450.00 – 10x10 Market Place Rate****

****(In order to be eligible for a marketplace booth you must be an artist, make handmade items, pet related or have gourmet food related products)*

Show Advertising

- **Newspaper**

The Albuquerque Journal, The Rio Rancho Observer, The Santa Fe New Mexican, The Santa Fe Reporter, and a host of other local publications will be running large combo ads that start 2 weeks before the show and run through the Sunday of the show.

- **Magazines**

Su Casa, AbqtheMag, Weekly Alibi, Local Flavor, etc. We either run ads or have articles about our shows starting sometimes as much as two months before an event.

- **Show Program**

With a complete list of exhibitors, floor plan and articles on featured items at the show. Exhibitors can advertise in the program at special discounted pricing.

- **Radio**

Our shows run over a thousand commercial and promotional advertisements for each event on every single one of the top 15 radio stations in the market.

- **Television**

We are sponsored on the top broadcast stations in the market and run hundreds of ads on cable tv to go along with our broadcast partners.

- **Outdoor**

Bus panels and billboards.

- **Social Media**

Starts three weeks out with Google, Facebook, LinkedIn, Twitter, Tumblr, advertising and articles about sponsors and new vendors.

Show discounts

Payed in Full discount 10% off

Landscape Display 10x20 \$950.00

MarketPlace Display 10x10 \$450.00

Included with Booth Package

- 3' high curtained side dividers
- 8' high curtained backdrop
- Company Identification Sign
- Electricity for booth if needed:
- 500 watt duplex (110 power only) per company
- Additional power required will be at exhibitor's expense

Who?

John Pravato of Interact Productions. 28 years experience producing consumer shows in Albuquerque and other markets.

Why Exhibit?

Face-to-Face contact!

Consumer shows are your most cost-effective way to reach customers.

What do you get?

Qualified buyers! My past home and remodeling shows have drawn thousands of attendees.

How?

Creative and effective direct mail, network television, cable, radio social media, outdoor (billboards and bus panels) and print will ensure the highest possible attendance of motivated customers.

Sponsorships

Call David Griffin for sponsorship opportunities.

505-410-2693

Contact Info

Interact Productions

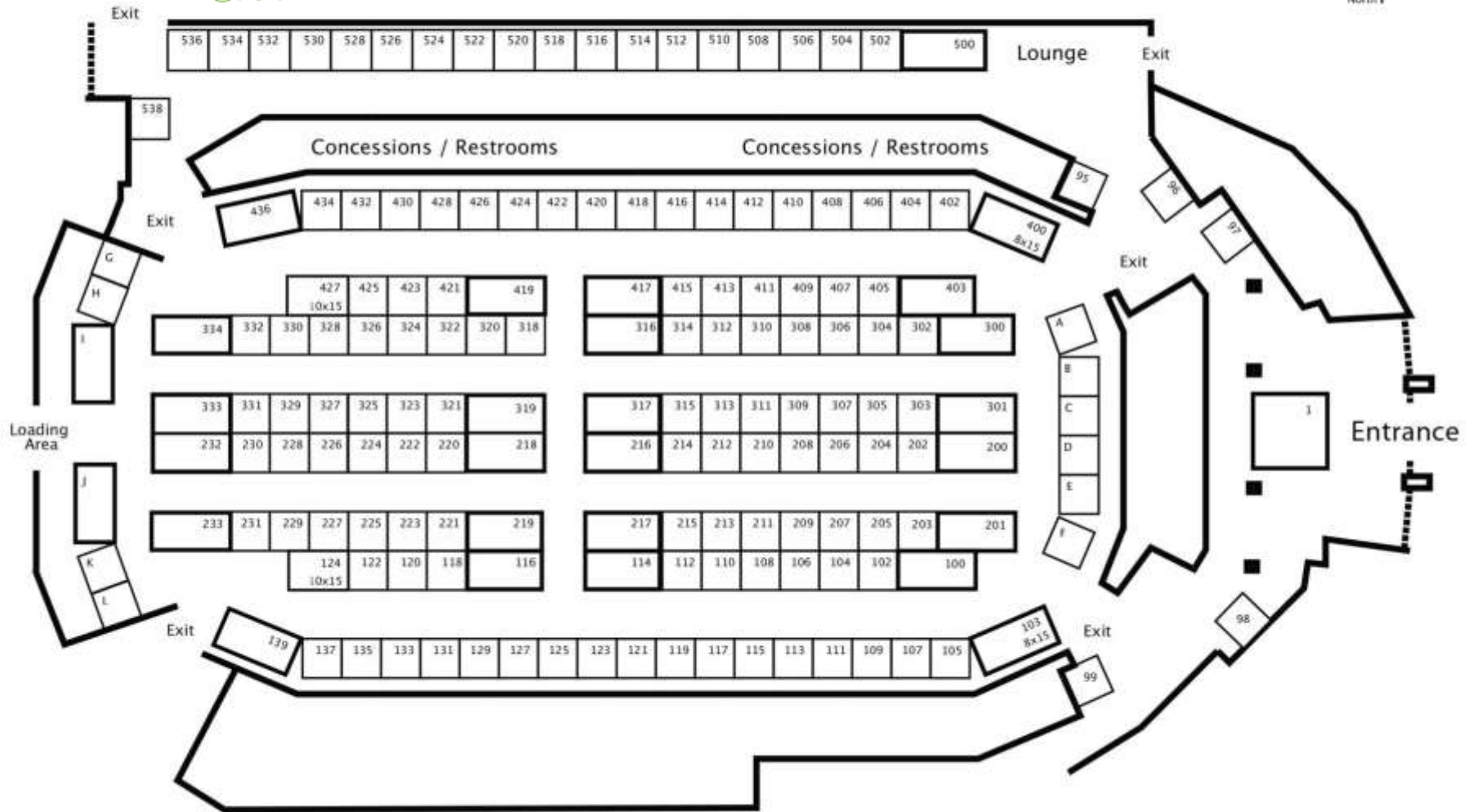
John Pravato

(505) 269-6985

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Agreement Terms

1. BOOTH CONSTRUCTION

Each booth will be 10 feet x 10 feet or 8 feet x 10 feet (unless otherwise indicated) with 3 ft. high curtain side dividers, 8 ft. contained backdrop and all booths will have carpeting. Electricity for booth available at exhibitor's expense. Identification sign will be provided.

2. EXHIBIT INSTALLATION

Exhibitors may initiate booth construction after checking in at show office.
SETUP HOURS: Thursday and Friday 9am – 8pm

3. LABOR

Exhibitors are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting dismantling and re crating of displays. These services, if desired, may be arranged for with the official show decorator.

4. EXHIBIT STAFFING

All exhibits must be staffed during show hours by at least one person. Exhibitors are requested to arrive at least 45 minutes prior to show opening. (No person under the age of 18 will be allowed)

5. BOOTH OPERATION

Products may be sold from exhibit space. The exhibitor shall hold harmless Management from any and all damages or theft of merchandise or materials from contracted exhibition space. All exhibits shall not extend beyond allotted space unless authorization in writing by Management.

6. EXHIBIT CARE

Contracted janitorial services will sweep and clean isles and empty trash canister. Exhibitors are responsible for keeping exhibits clean and orderly. Trash must be placed in isles for picking up at close of show each evening.

7. REMOVAL OF EXHIBITS

Nothing will be allowed to leave the exhibit hall before 4:00pm Sunday.
REMOVAL HOURS: 4:00pm Sunday until midnight and Monday until 12:00 pm. Any exhibitors not completely dismantled and removed by the above hours will be removed and all fees will be charged to the exhibitor at prevailing rates.

8. BOOTH ASSIGNMENT

While initial booth reservation is mutually agreed to by the exhibitor and Management, final assignment is the proprietary right of Management. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials firms other than his own in the exhibit space without written consent from the Management.

9a. BOOTH MUSIC

Live or taped music is prohibited as part of an exhibit of display without written permission from an appropriate music licensing source (i.e. BMI, ASCAP). Evidence of such an agreement must be available for review upon request. In the event written confirmation cannot be documented, the vendor agrees to cease playing the music.

9b. NOISE CONTROL

The use of sound equipment is prohibited unless approved by Management. Any electronic equipment or machinery which is determined to be distracting to other exhibits will not be permitted.

10. SECURITY

Security will be provided to patrol the show and after show hours. The exhibit hall must be vacated within one half hour after show closing. Exhibitors will be allowed to enter the exhibit hall upon presentation of a properly signed exhibitor pass only. While ample security is available during show move-in and move-out hours, along with show hours, it is always wise and prudent to man your booth (at least one person) at all times during the complete run of the show to ensure addition protection of equipment and valuables. Management is not responsible for theft or damage of property.

11. INSURANCE

Insurance will be purchased by Management as required. Insurance coverage does not include exhibitor areas and the exhibitor hold management from all claims arising with the contracted exhibit areas.

12. BOOTH CONTRACT

The exhibit space contracted and nonrefundable payment upon receipt by Management shall constitute a valid and binding contract. If due to circumstances beyond the control of Management the show should be cancelled, the contracted Exhibitor shall waive any claims for damages of compensation.

13. COLLECTION

If suite is instituted to collect past due amount, Exhibitor agrees to pay actual costs and expenses of collection in addition to court costs and reasonable attorney fees and interest at the maximum prevailing rate.

14. UNOCCUPIED SPACE

In the event an exhibitor has failed to occupy the space contracted at least 1 hour prior to opening, on the first day of the show. Management shall have the right to utilize such space in any many he chooses. This will in no way release the contracted Exhibitor nor shall a refund be in order.

15. CANCELLATION

If payment in full is not received by the Show Producer on or before 30 days of the event, the only payment acceptable will be cash, money order or cashier's check.

16. NON GUARANTEE

Management shall remain free of harm of product sales, attendance, exclusive privileges or Exhibitor success.

17. REGULATIION COMPLIANCE

Exhibitor shall utilize the premises in an orderly manner and in compliance with all present and future applicable and Federal, State, and local statutes, ordinances, rules and regulations.

18. RIGHT TO REFUSE

Management reserves the right to review and reject any application for exhibit space without prejudice.

19 REPRESENTATION

No representation are/have been made unless in writing.

20. EXHIBITOR INSURANCE

Exhibitors shall carry and maintain during the period of any show in which he/she exhibits, including move-in and move-out days, and at his or her sole cost and expense, personal injury, theft, and property damage coverage under a policy of general public liability insurance. Exhibitor warrants that by signing this contract he or she has compiled specifically with insurance requirement of this contract.

21. FAILURE TO PERFORM

Should the Exhibitor fail to observe any of the terms of this agreement or any of the rules and regulations as set forth by the New Mexico Home and Remodeling Shows and its subsidiaries he or she may be prevented from further exhibits therein with forfeiture of exhibit space rental. Management shall not be responsible to Exhibitor for any financial loss arising out of Exhibitor use of the venue, or facility policy including power interruptions, utility failures, terrorism, and bomb threat of undue "acts of God" (i.e. flood, fire, or earthquake). If Interact Productions is unable to open the show(s) as herein provided, or is compelled to postpone, cancel or relocate said Show(s) on account of the facility moving of dates, strikes, fires, casualties, "acts of god" or other causes beyond Interact Productions control, then it shall not be in any manner financially liable to Exhibitor. All Exhibitor money collected from the cancelled or postponed show will be transferred to another show date of his or her choosing. No refunds will be granted.

22. SALES LICENSES

Exhibitors who plan to sell merchandise on the premises in a cash and carry fashion are responsible for complying with the City and State licensing and tax requirements. Information can be obtained prior to the show by contacting the proper licensing agency.

23. AMENDMENTS

The Management retains the full power to interpret and amend these rules and also the rule on any and all situations which may arise that are not explicitly outlined in the terms of participation or the exhibit space contract.



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